

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 156524 /		Alt Order # 08356729
Product CLINTON 4 PRES 9/13		
Contract Dates 09/13/16 - 09/19/16		Estimate # 5285
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 09/02/16 / 09/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/13/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$350.00					
2	WHIO	09/13/16	09/19/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$550.00					
3	WHIO	09/13/16	09/19/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				1	\$900.00					
4	WHIO	09/13/16	09/19/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				1	\$400.00					
5	WHIO	09/13/16	09/19/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,000.00					
6	WHIO	09/13/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$500.00					
7	WHIO	09/13/16	09/19/16	Daybreak Edition 430	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$150.00					
8	WHIO	09/13/16	09/19/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				3	\$450.00					
9	WHIO	09/13/16	09/19/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/13/16	09/19/16	Daybreak Edition 530	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 156524 /		<u>Alt Order #</u> 08356729
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> CLINTON 4 PRES 9/13	<u>Estimate #</u> 5285
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 09/02/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	09/13/16	09/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/13/16	09/19/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/13/16	09/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$800.00					
14	WHIO	09/13/16	09/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/13/16	09/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				10	\$700.00					
16	WHIO	09/13/16	09/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$1,200.00					
17	WHIO	09/13/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$300.00					
E 18	WHIO	09/17/16	09/17/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/12/16-09/18/16	Sat Prime Hour 3	10:00 PM-11:00 P	-----Sa--	:30		\$1,000.00			NM		
	See MG 18.2													
	2	WHIO	09/17/16-09/17/16	Sat Prime Rotator	8p-11p	-----Sa--	:30		\$1,000.00			NM		
	Ⓜ MG for 18.1 09/17													
19	WHIO	09/17/16	09/17/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$600.00					
20	WHIO	09/17/16	09/17/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$175.00					
21	WHIO	09/17/16	09/17/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$200.00					
22	WHIO	09/17/16	09/17/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$400.00					
23	WHIO	09/17/16	09/17/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$400.00					
24	WHIO	09/18/16	09/18/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$400.00					

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Contract / Revision	Alt Order #
156524 /	08356729

Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	CLINTON 4 PRES 9/13	5285

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PR	09/02/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>														
25	WHIO	09/18/16	09/18/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -----1 1 \$200.00														
26	WHIO	09/18/16	09/18/16	NFL RS Local Pre-Gar	12:00 PM-12:50 F		:30			P-05		NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -----1 1 \$3,000.00														
27	WHIO	09/18/16	09/18/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -----1 1 \$800.00														
E 28	WHIO	09/15/16	09/15/16	Thur Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 ---1--- 1 \$2,000.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WHIO 09/12/16-09/18/16 Thur Prime Hour 3 10:00 PM-11:00 P-----Th----- :30 \$2,000.00 NM See MG 31.2,31.3,31.4														
E 29	WHIO	09/15/16	09/15/16	M-F 730p-8p	7:30 PM-8:30 PM		:30			P-05		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 ---1--- 1 \$2,000.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WHIO 09/12/16-09/18/16 M-F 730p-8p 7:30 PM-8:30 PM-----Th----- :30 \$2,000.00 NM See MG 31.2,31.3,31.4														
30	WHIO	09/15/16	09/15/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 ---1--- 1 \$3,500.00														
E 31	WHIO	09/15/16	09/15/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	3	\$6,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 ---1--- 1 \$2,500.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WHIO 09/12/16-09/18/16 Thur Prime Hour 2 9:00 PM-10:00 PM-----Th----- :30 \$2,500.00 NM See MG 31.2,31.3,31.4 2 WHIO 09/15/16-09/15/16 NFL on CBS Thursday 8:30 PM-11:00 PM-----Th----- :30 \$3,500.00 NM Ⓜ MG for 29.1,28.1,31.1 3 WHIO 09/15/16-09/15/16 NFL RS Pre-Game Other 7:30 PM-8:15 PM-----Th----- :30 \$2,000.00 NM Ⓜ MG for 29.1,28.1,31.1 4 WHIO 09/15/16-09/15/16 NewsCenter 7 @ noon 12p-1230p-----Th----- :30 \$1,000.00 NM Ⓜ MG for 29.1,28.1,31.1														
32	WHIO	09/13/16	09/19/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/13/16 09/19/16 MTWTFSS 2 \$1,500.00														
33	WHIO	09/13/16	09/13/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -1----- 1 \$3,000.00														
34	WHIO	09/14/16	09/14/16	Wed Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 --1----- 1 \$2,000.00														
Totals								0.00					80	\$74,775.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
156524 /		08356729
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/16 - 09/19/16	CLINTON 4 PRES 9/13	5285
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI		09/02/16 / 09/14/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	80	\$74,775.00	(\$11,216.25)	\$63,558.75
Totals	80	\$74,775.00	(\$11,216.25)	\$63,558.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8356729 TRF# 156524
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP16/16 12.09
*** WHIO-TV ***

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME DAVID OUTEN
SALES PRSN PH- NICK WELTE

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 8356729 CLASS: NATL. LOCAL REGIONAL

PRDCT CLINTON 4 PRES 9/13 EST#5285 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/16 SEP19/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP16/16 12.09

REP: TO DEANNA
FR JARED
OK'D M2
SEE LINE 38
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 278
AGENCY PRODUCT CODE = 295
AGENCY EST# = 5285

18	S		1000P-1100P	30		\$1,000.00	9/17	9/17	0		SAT	0
PROGRAM : 48 HOURS MYSTERY												
ORD COM1 : LEVEL 4												
CON COM1 : 48 HOURS MYSTERY												

REP HEADLINE# 8356729 TRF# 156524
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP16/16 12.09
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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38	A		800P-1100P	30		\$1,000.00	9/17	9/17	1		SAT	1
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PROGRAM : MOVIE: THE PATRIOT
ORD COM1: PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-18 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#18	MISSED: SAT/1000P-1100P	30S		\$1,000.00	SEP17				(SEP16/16)	
			OFFER: SAT/800P-1100P	30S		\$1,000.00	SEP17				PLS ADVISE.	
			CMT: PLEASE ADVISE ASAP									

SEP/16 74775.00

CONTRACT TOTAL 74775.00
TOTAL SPOTS 80

MARKET TOTALS \$138,472 WHIO 54% WDTN 17% WKRF 14% WRGT 12% CABL 0% WBDT 3%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE